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3. PRINCIPLES OF MEASUREMENT SCALES



Measurement of an attribute

- The purpose of measurement is to quantify an attribute
- Measurement is the assignment of numbers to an attribute according to a rule of correspondence
- For example, the number of symptoms from a checklist would give a score to every patient according to a simple rule
 - This correspondence does not necessarily hold in the other direction
 - Patients with the same score might have different sets of symptoms
 - This rule might produce measurement of only a limited range of the attribute
 - Cannot measure below its floor or above its ceiling



Inferred measurement

- Psychometric tests are different from "proper" measurements we routinely use – such as temperature, weight, length etc.
- A questionnaire should be viewed as a series of small experiments (observations) outcomes of which are recorded
 - from which a measure is inferred (van der Linden & Hambleton);
 - These outcomes often have no metric of their own;
 - Observations in tests need to be mapped to numerical data



Experiments, observations, items...

- Questionnaires aim to gather information on "objectively scorable" items
 - It is decided before the test administration how responses to items should be scored
- Item is a stimulus to which a response is collected
 - Item stem
 - Response options
 - Many types (open-ended, multiple choice, binary response, graded response or Likert scale, ranking or forced-choice, etc.)

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Scoring items – some initial questions

- Graded responses (*Likert** scales) typically assign consecutive integers to response categories
- Assumptions
 - Linearity
 - Equal intervals
 - All respondents interpret response categories in the same way
- Are these assumptions reasonable?



Levels of measurement

Ratio

- Length (meters), or weight (kilos)
- Interval between 15m and 16m is exactly the same as the interval between 1m and 2m
- An object 2m long is "twice as long" as an object 1m long

Interval

- Temperature (Celsius)
- Difference between 15° and 16° is exactly the same as between 1° and 2° with respect to the attribute
 - This might not be obvious from observations

Ordinal

- Hardness of minerals (Mohs scratch scale)
- Ranges from the hardest (diamond) to the softest (talk)
- The only meaning reflected in the scale is the order of hardness



Ordinal scales

- Let a be the measurement of attribute A, and b the measurement of attribute B
- Fundamental properties
 - Identity rules
 - 1. either a=b or a≠b
 - 2. If a=b then b=a
 - 3. if a=b and b=c then a=c
 - Order relations
 - 4. either a>b or a<=b
 - 5. If a>b and b>c then a>c
- Allowed operations
 - Any order-preserving (monotonic) transformations

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Interval scales

- Let a be the measurement of attribute A, and b the measurement of attribute B
- Fundamental properties
 - All properties of ordinal scales plus
 - Additivity rules
 - 6. a+b = b+a
 - 7. If a=c and b=d then a+b=c+d
 - 8. (a+b)+c = a+(b+c)
- Allowed operations
 - Origin and unit of the scale are arbitrary
 - Linear transformations only



Ratio scales

- Let a be the measurement of attribute A, and b the measurement of attribute B
- Fundamental properties
 - All properties of interval scales plus
 - Zero rules
 - 9. a+0=a
 - 10. If a=c and b>0 then a+b>c
 - Zero is an absence of the attribute
- Allowed operations
 - Unit of the scale is arbitrary
 - Ratio transformations only



Choosing a metric

- Metric is a set of scale values for the observations
 - Includes choosing an origin and a unit of measurement
 - Decide which observation corresponds to number 0, and what difference between observations corresponds to number 1
- For our simple symptom-counting checklist, we can
 - Use the number of symptoms (criterion-referenced measurement),
 - or subtract the population mean, and divide by its SD (standardized, or norm-referenced measurement),
 - or take a natural logarithm of the odds (ratio of the number of criteria "met" to the number of criteria "failed"), etc.
 -and still satisfy the basic requirement of measurement
- However, changing the scale by a transformation might alter some statistical hypotheses (e.g. linearity of a relationship)



Criterion-referencing

 Raw scores often have an absolute reference to behaviour

I have had ("very mild") bodily pain during the past 4 weeks

- Do we need to relate that report to others' reports?
- If a patient meets all criteria for a diagnosis, this needs no comparison with other patients
- Usefulness and virtue of raw scores are often neglected



Norm-referencing

- Choosing metric on the basis of distribution of scores obtained from a population of interest
 - Origin is the mean and unit the SD
 - Might make sense in large-scale public health programmes
- The same instrument can be referred to a criterion or to a norm
 - Depends on motivation: e.g. detection of psychopathology versus its general incidence in the country