



# Scottish Household Survey

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# Introduction

- Started in February 1999, as a result of devolution
- c.15,000 households per year
- Two part interview
  - Highest Income Householder or spouse/partner
    - Information about the households in Scotland
    - Characteristics of HIH help characterise the household as a whole
  - Randomly Selected Adult
    - Information about adults in Scotland
- 45 minutes long

# Topics Covered

- 3 Priority Topic Areas
  - Transport
  - Local Government
  - Communities
- Many other areas
  - Health & Care
  - Anti-Social Behaviour
  - Culture and Sport
  - Recycling

# Reporting

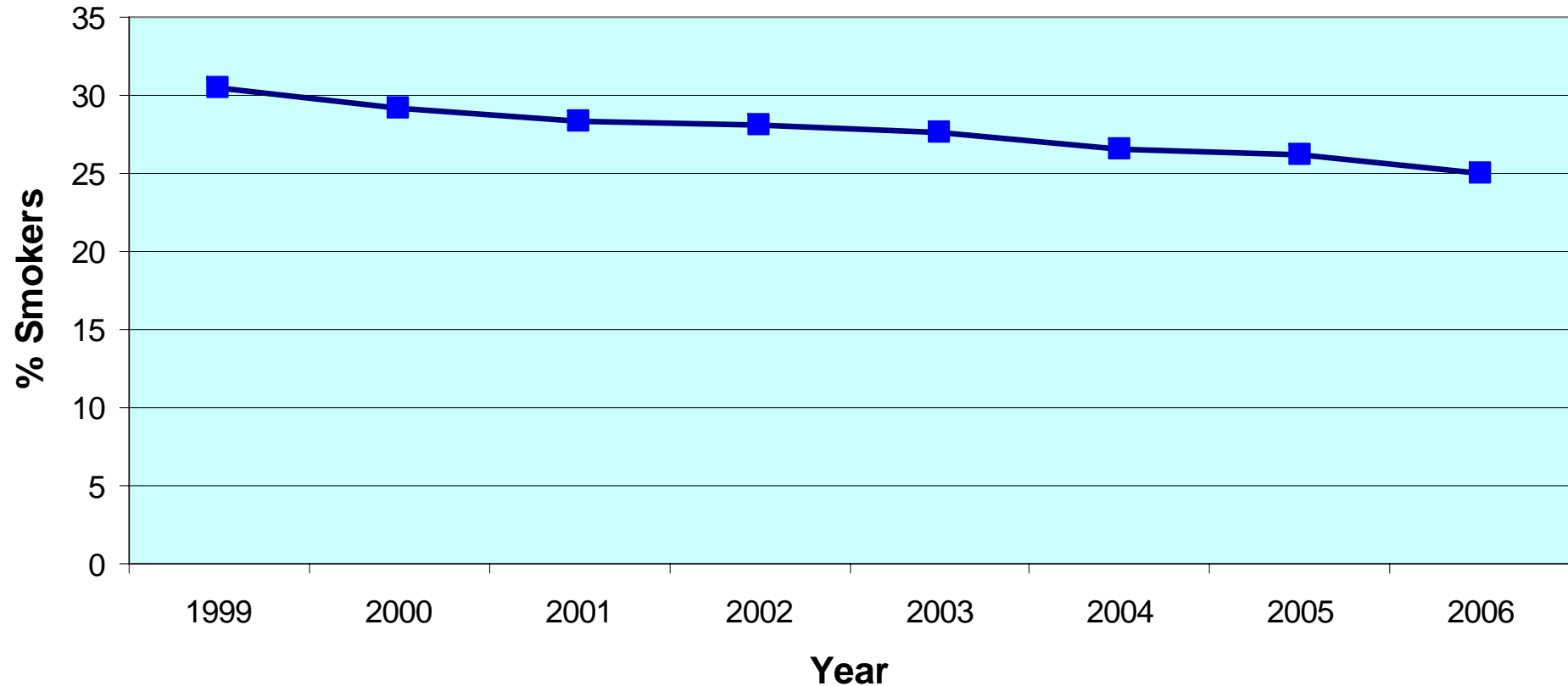
- Can produce
  - Results for Scotland every quarter
  - Results for larger LAs every year
  - Results for the urban/rural classification every year
  - Results for all LAs every two years

# Survey Data

- The SHS is an important source of data to aid policy development and evaluation
- The survey provides the data for 5 of the SG's Spending Review 07 indicators:
  - Neighbourhood Rating
  - Satisfaction with local services
  - Smoking
  - Journeys affected by congestion
  - Travel to work

# Smokers in Scotland

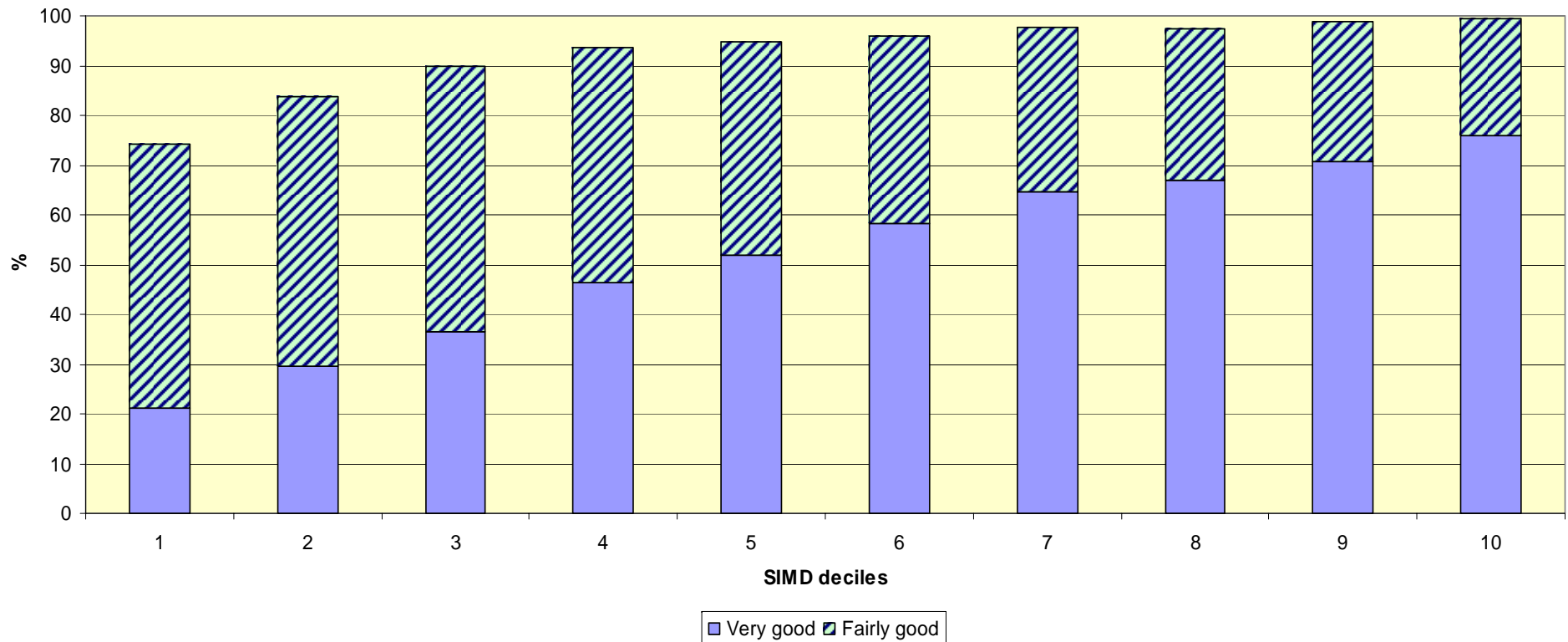
Adults (16+): Percentage who smoke



Target – 22% by year 2010

# Neighbourhood Rating

Adults (16+): Percentage who rate their neighbourhood as a Very Good or Fairly Good place to live



# Data Availability

- Data is available annually through the ESDS Data Archive
- “SHS Lite” available
- Special Datasets can also be requested:
  - Special Geographies
  - Variables not available from Data Archive e.g. full ethnicity



# Recent Changes

- Significant de-clustering of the sample
- Introduction of modularisation
- Consortium of three companies for 2007-2010
  - Ipsos Mori
  - TNS
  - Scottish Centre

# Looking forward

- Questionnaire Review for 2009
  - Harmonisation
  - Policy Requirements under the new administration
  - Improving interview “flow”

- Get Involved!

<http://www.scotland.gov.uk/Topics/Statistics/16002/questionnairereview2009>

# Future Plans

- Methodology Developments
  - Weighting
  - Income Imputation
- Dissemination & Promotion
  - Training
  - New Publications
  - Web-based analysis

# Contact

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