



A Capacity Building Strategy

for the

ESRC National Centre for Research Methods (NCRM)

June 2009

Appendices

Draft Version 5.0

Date of last amendment: 17 June 2013

Sean Moley & Jane Seale

1.	APPENDICES	3
1,1	APPENDIX 1: NCRM COMMITMENTS TO CAPACITY BUILDING	3
	The Hub	
	LEMMA III (University of Bristol)	
	MODE (Institute of Education, University of London)	
	NOVELLA (Institute of Education, University of London & University of East London)	
	PEPA (Institute for Fiscal Studies)	
	Pathways (London School Of Hygiene and Tropical Medicine, University of London)	
	TALISMAN (University of Leeds and University College London)	
1.2	APPENDIX 2: MATCHING NEEDS WITH LEARNING OUTCOMES	
1.3	APPENDIX 3: PROPOSED TAGGING OF CAPACITY BUILDING ACTIVATES	11
1.4	APPENDIX 4: LINKING CAPACITY BUILDING WITH COMMUNICATION	
1.5	APPENDIX 5: PUBLICISING NCRM TRAINING AND EVENTS	
1.6	APPENDIX 6: NCRM'S IDENTITY GUIDELINES	16
1.7	APPENDIX 7: NCRM'S CHARGING POLICY	24
1.8	APPENDIX 8: GUIDELINES ON MONITORING AND EVALUATING EVENTS	
	Monitoring and Evaluation of Events	
	Form 1: Registration Data for Participants of NCRM Events	
	Form 2: NCRM Course Evaluation	
	Form 3: NCRM Questionnaire	

1. Appendices

1.1 Appendix 1: NCRM commitments to capacity building

The Hub

The hub has made a commitment through its 2009-14 funding bid to strengthen its overarching contribution to the UK's research methods TCB infrastructure. The TCB subgroup has been formed to support the Centre in the development of its strategic and coordinating role and to engage with other parts of the TCB infrastructure in the UK social science community.

In its 2009-14 funding bid the hub made commitments to;

- developing a space on the NCRM website for providers, with a range of information to assist in the planning, delivery and promotion of TCB activities;
- enhancing the coordination of information from providers about their programmes via the Centre website as a single portal;
- supporting trainers at HEIs through the development of a network of trainers and the sharing of good practice;
- exploring with other providers the potential for more cooperation and coordination in national delivery;
- working with RDI, ESRC and other bodies to enhance the coordination of national and regional delivery, e.g. via the use of ESRC's Regional Training Centres

LEMMA III (University of Bristol)

LEMMA III is concerned with methods for longitudinal data analysis, with a focus on multilevel modelling. The project will review and synthesise existing methods, and develop new extensions where necessary. The STAT-JR software system will be further developed to allow models to be fitted in different statistical software packages through a common interface.

LEMMA has developed an online learning environment and other learning materials and activities to form a programme to build capacity in quantitative social science, and in particular longitudinal data analysis.

In its 2011-2014 funding bid LEMMA III made commitments to:

- Further develop the STAT-JR software system to facilitate the estimation of a wide range of longitudinal models
- Provide training in using STAT-JR model templates for longitudinal data analysis and building model templates (both 2 x 1-day workshops)

- Run an annual 3-day "introduction to multilevel modelling" workshop
- Run several advanced workshops: multilevel modelling of discrete response data (1 x 3-day), longitudinal data analysis (2 x 2-day), and advanced multilevel modelling using Markov chain Monte Carlo methods (2 x 2-day)
- Run workshops in Wales and Scotland (in collaboration with WISERD and AQMeN)
- Provide researchers with individualised support at a three-day "analysing your own data" workshop on longitudinal data analysis
- Write modules for the online learning environment on the analysis of repeated measures data, multiprocess modelling, and handling missing data in longitudinal studies.

MODE (Institute of Education, University of London)

MODE develops multimodal methodologies for analysing digital data and researching how digital technologies are used across different settings. The focus is on the analysis and use of audio-visual/screen-based and touch-based technologies in workplaces, schools, and online environments.

MODE's TCB programme includes seminars, lectures, introductory courses and summer schools, and online discussion and support for early and mid career social scientists from a range of academic disciplines, government, private sector organisations and the public sector.

In its 2011-14 funding bid MODE made commitments to deliver

- 3 public lectures
- 10 conference papers
- 1 conference
- 15 one-day seminars
- 18 data workshops
- 15 working papers/how-to guides
- 10 introductory training days
- 13 advanced training days
- multiple online resources and learning pathways

NOVELLA (Institute of Education, University of London & University of East London)

NOVELLA (Narratives of Varied Everyday Lives and Linked Approaches) combines narrative analysis with other qualitative and quantitative methods to analyse the everyday habitual practices of families. NOVELLA runs a training programme designed to improve methodological skills in narrative analysis and linked approaches.

In its 2011-2014 funding bid NOVELLA is conducting a programme of training and capacity building with a national reach which extends and fulfils its commitment to:

- Support three postgraduate studentships.
- Facilitate twelve whole-day training workshops with three per year aimed at early career researchers and four over the life of the node held in India.
- Provide advanced level training through a smaller number of targeted wholeday workshops.
- Run two half-day workshop 'clinics' each year, focusing on researchers' own data.
- Hold six joint analyses days where node researchers work with one other research team.
- Run a seminar series including 'taster' events at conferences and talks from internationally-reputed lecturers.
- Hold three node conferences; two aimed at achieving policy and practice impact and one an academic conference.
- Participate in joint events to be planned with other nodes, including collaborative projects and joint analysis days,
- Publish articles in international peer-reviewed journals and create web resources including working papers, examples of good practice, online video and audio streaming from workshops and make these available after the end of the project.
- Produce a summary DVD including researchers discussing key findings, and accompanied by a short booklet, which summarises findings.

PEPA (Institute for Fiscal Studies)

The overall objective of PEPA is to maximise the value of programme evaluation by improving the design of evaluations and the way that such evaluations add to the knowledge base. This goal is being pursued through research into programme evaluation methods addressing the central issue of causal inference, by a set of substantive applications in areas of public policy and economic behaviour that will serve as exemplars in the field, and by a range of dissemination activities aimed at improving the understanding of policy-related questions and how to address them.

The training and capacity building activities proposed by PEPA aim to promote the understanding of causality in social sciences, to disseminate best practice in

programme evaluation, to make available tools that facilitate the widespread use of adequate methodologies and to encourage a shift in how policy evaluation studies are thought and run to account for their contribution to the knowledge base on policy design and effects.

In its 2011-14 funding bid, PEPA made commitments to

- Provide short course aimed at policy makers and research funding bodies that clarify the problems involved in programme evaluation and where the academic literature is on how to best tackle them;
- Provide longer courses on empirical programme evaluation methods that provide participants with knowledge and tools that they can use independently on their studies;
- To run a wide range of courses on more specific subjects related to policy evaluation targeted at different audiences; some of these courses discuss the frontier of knowledge in specific areas and are aimed at experience, mostly academic participants; others aim at a less academic audience but focus on methods that are not as widespread due to technical difficulties;
- To develop a set of tools that enable a more general adoption of heavy methods like those dealing with dynamic evaluation problems;
- To develop "how to" manuals that explain in the simplest possible terms the usefulness and details of approaches that are technically complex;
- To build a national and international network of leading researchers in the field of programme evaluation and run a set of workshops and conferences having these researchers contributing to the discussion and dissemination of methods and results together with local researchers.

Pathways (London School Of Hygiene and Tropical Medicine, University of London)

The PATHWAYS node aims to develop, enhance, and disseminate methods for the investigation of pathways between social and health related processes over the life course, and across generations. Achieving this involves the study of mediation of effects along various pathways while exploiting biomarkers and genetic data, now available in an increasing number of UK datasets. Thus PATHWAYS researchers investigate new approaches for studying associations between social factors and health, including methods to identify causal relationships that acknowledge the limitation of observational data.

The focus of our training programme is therefore dual:

- a) To educate social scientists in the of basic concepts and terminology of molecular biology and genetic epidemiology, as well as in the implications of how such data are collected and stored;
- b) To introduce the concept of causal diagrams and mediation, while highlighting the issues of bias arising from confounding, measurement error and missing data.

In the PATHWAYS training programme for 2011-2014 we will:

- Deliver a short course programme on biomarkers and genetics dedicated to social scientists that ranges from introductory to master classes
- Deliver an advanced short course programme on causal inference concepts and methods, including methods for the study of mediation
- Organise educational seminars on the same topics in order to raise awareness of the importance- and accessibility- of causal inference, molecular biology and genetic epidemiology
- Provide expert workshops where the substantive and methodological themes are reviewed in the context of substantive applications linked to UK social science datasets
- Produce node web-site material, exemplar analyses, working papers, new programs and annotated computer sub-routines in STATA and MPlus.

TALISMAN (University of Leeds and University College London)

The key aim of the TALISMAN node is to act as a catalyst for methodological innovation by forging strong links between research and capacity building in the fields of geospatial modelling, simulation and data analysis. The node's work focusses on three key research areas: modelling, data sourcing and visual analytics, all of which are complemented and supported by TALISMAN's extensive training and capacity building programme. TALISMAN's User Fellowship initiative is an important part of the node's strategy to engage with those outside of academia and to ensure that geospatial data and tools are applied to policy-making and problem-solving.

In its 2011-2014 funding bid TALISMAN made commitments to:

- Provide training in basic spatial analysis, including both general purpose and domain-specific GIS courses.
- Develop and deliver courses on data capture and visualisation aimed at the generation of novel content for the social sciences.

- Provide training on model types, including spatial interaction, microsimulation and agent-based modelling.
- Support six fellows from non-academic organisations in using geospatial methods/data to address social and economic challenges.
- Disseminate its research findings widely through participation in national conferences and international meetings, and the delivery of an international conference on Smart Cities.
- Deliver a doctoral colloquium on spatial analysis designed to enable PhD students with similar interests to share ideas and build networks.
- Build and maintain a node website that effectively showcases TALISMAN research and training activities.

1.2 Appendix 2: Matching needs with learning outcomes

The cognitive domain of the Taxonomy of Educational Objectives (Bloom, 1956) is a popular framework that can be used to match objectives with needs, as shown in Table 2 below. The taxonomy sets out classes of objectives ranging from the most basic (correct recall of factual knowledge) to the most advanced (the evaluation of new applications of knowledge).

The simple recall of factual knowledge on a particular research method will fully meet the needs of some NCRM users: those who are curious and simply need to know what the method entails. Others will need and want to fully comprehend the workings of the method, so as to decide for instance whether they would like to consider using it in their own work in future. Many (perhaps most) of NCRM's customers will have their needs fully met at these first two levels within the taxonomy. Activities to meet this need might include a combination of awareness raising activity, such as conference presentations, lunchtime/evening talks, website information, downloadable basic guides or FAQs, blended learning or elearning or in some cases basic face-to-face training.

Face-to-face training is an option at all levels within the taxonomy outlined in Table 2 below. It is however an expensive option in terms of cost per learner and hub and nodes are asked to consider adopting the philosophy of supporting self-teaching as much as possible. Ask users to do as much as they can themselves, support them as needed and then bring them to the next level with face-to-face training.

The strategy encourages nodes to in effect hold face-to-face training in reserve for those NCRM users who already have a good understanding of the method, have worked through the background reading and the tutorial material provided online and have had a go at applying the method themselves, perhaps posting some questions to an e-mail list or online forum, to clarify some points of confusion.

With this sort of preparation beforehand one-to-one training sessions might conceivably begin with users presenting their solutions to a preparatory task which was made available online and which the group have been discussing online for some weeks previously. It might be possible that online discussion activity is such that the lecturers delivering the face-to-face training are already familiar with the users, know their names and the issues they have been discussing and have answered some of their queries.

The final level of Table 2 below equates to a level of activity that should yield publishable research. This could feasibly be supported through post-training contact and support. Help lines, online discussion forums and bulletin boards can all help, as can face-to-face support.

Bloom's Taxonomy (Cognitive Domain)	Users will be able to	Delivered through (for example)
Level 1 Knowledge	Correctly recall the key features of the method, its applications and some key findings stemming from its use.	Conference presentations, lunchtime/evening talks, website information, downloadable basic guides or FAQs, blended or e-learning.
Level 2 Comprehension	Understand the workings of the method to their own satisfaction and to that of others who may question them on it.	Basic face-to-face training, self-teaching through distance learning / blended / e-
Level 3 Application	Effectively apply the method to specific examples in ways that answer specific research questions.	learning, online discussion forums and bulletin boards.
Level 4 Analysis	Analyse a range of examples illustrating the method's use in answering a range of specific research questions, drawing conclusions as to the method's strengths and weaknesses when applied in a variety of contexts.	Advanced face-to-face training sessions lasting 1-2 days or advanced e-learning.
Level 5 Synthesis	Produce new applications of the method by drawing on elements of previously studied examples and combining these with new knowledge generated from first principles.	tasting 1-2 days of advanced e-tearning.
Level 6 Evaluation	Determine the value of new applications of the method, resulting both from ones own efforts and those of one's peers.	Post-training contact and support, either face-to-face of through online discussion forums and bulletin boards. Telephone and e-mail help lines.

Table 1: A suggested mapping of objectives to service delivery, based on Bloom's Taxonomy of Educational Objectives

1.3 Appendix 3: Proposed Tagging of Capacity Building activates

Visitors to NCRM's website might find it easier to identify provision that meets their needs if all capacity building activities were tagged to indicate the target, audience, level of prerequisite knowledge or skill required and the depth of coverage planned. Providers would be asked to tag their provision using the guide below.

TARGET AUDIENCE	(PLEASE TICK □)
Researcher	
Senior Researcher	
Project / Grant Manager	
Evidence-based policy user	
Level of prerequisite knowledge / skill	(please tick □)
None	(production)
Basic	
Working knowledge	
Advanced	
Depth of coverage	(please tick □)
Awareness raising	
Conceptual Understanding	
Applied use	
Publication Focused	

1.4 Appendix 4: Linking Capacity Building with Communication

NCRM's Communications strategy works to promote NCRM is ways that are consistent with this Capacity Building strategy, in that it:

- promotes the National Centre for Research Methods as the focal point for developing and promoting expertise and research in social science research methods,
- defines the audience of NCRM activity primarily with the UK social science community, but also with other research communities and internationally. This includes: researchers and people who commission social sciences research from within the academic sector, public sector, third sector and commercial sector. It also includes the wider public.
- defines a range of stakeholders who we interact with (see Table 3 below)
- expresses the centre's desire to develop and maintain partnerships with stakeholders that have strategic importance to the achievement of the Centre's key objectives.
- focuses on communicating information on
 - o research outputs,
 - o training and events and
 - e-resources such as publications and training materials.
- emphasises the cohesiveness of the Centre with Hub and the Nodes continually pointing out that they are parts of NCRM.
- encourages the nodes and Hub to take a proactive approach and cooperate to arrange the Centre's representation and visibility in key events.

SECTOR	ACTIVE CONTACT	CONTACT EXISTS, BUT NEEDS DEVELOPING	CONTACTS TO PURSUE
Academic	Research centres: NCeSS	Research centres: ISER	Learned societies: Royal Economic Society, British Society of Criminology, British Psychological Society, Academy of Learned Societies for the Social Sciences, Royal Geographical Society
	ESRC investments: RDI, RMP, CASS, ESDS Learned societies: BSA	ESRC investments: UPTAP, SCARR, Identities Programme	
		Learned Societies: Royal Academy, Royal Statistical Society	

SECTOR	ACTIVE CONTACT	CONTACT EXISTS, BUT NEEDS DEVELOPING	CONTACTS TO PURSUE
Public	Research organisations: Office for National Statistics (ONS), Government Social Research Unit (GSRU) Research organisations: Local Government Analysis and Resear (LGAR), Northern In Statistics and Resear Agency		Professional societies: LARIA
	Coordinating organisations: Joint Information Systems Committee (JISC)		Coordinating organisations: Welsh Assembly, Scottish Executive, LARCI
	Funding organisation: ESRC		
Third	Professional societies: Social Research Association (SRA)	Research organisations: NatCen	Research organisations: National Institute of Economic and Social Research (NIESR)
		Funding organisation: Joseph Rowntree Foundation, Nuffield Foundation, Leverhulme Trust	Think tanks: IPPR
		Auditing organisation: the Healthcare Commission	
Commercial	Professional societies: SRA	Market research organisations: Taylor Nelson Sofres plc., British Market Research Bureau, GfK NOP Social Research	Professional societies: Market Research Society (MRS)

Table 2: NCRM's activity with key stakeholder sectors

A key focus of NCRM's Communications strategy is to establish and maintain contacts with a variety of organisations and sectors. The table above details current contacts as well as plans for future contacts.

The publicising and branding of all NCRM capacity building activities should adhere to NCRM's guidelines See Appendix 5 and Appendix 6).

1.5 Appendix 5: Publicising NCRM Training and Events



Publicising NCRM Training and Events

The aim of the Centre's communications activities is to build awareness of NCRM, to promote the use of resources and to engage in dialogue about research methods. The Centre's external communication activities, that include materials promoting the Training and Events programme, should be realized in a consistent visual and verbal style. All materials produced for the purpose of promoting the Centre activities should have the Centre logo, ESRC logo and optionally also the Node logo visible. The Centre logo and other visual communication tools should be used in a consistent manner outlined in the Centre's identity guidelines.

Current known publicising of NCRM Training & Events programme

Method of publicising	Whose responsibility	When
Details put into NCRM Training & Events database	Event organiser	ASAP
Short copy text and details of forthcoming T&E sent to the External Relations and Resources Officer (Hub) for the monthly e-bulletin	Event organiser	when requested by the External Relations and Resources Officer, at the beginning of each month
Monthly Research Methods e-bulletin	External Relations and Resources Officer (Hub)	first week of each month
T&E poster produced	External Relations and Resources Officer & T&E Administrator (Hub)	3-4 times per year
Poster sent to all UK Heads of Schools (social sciences)	T&E Administrator (Hub)	3-4 times per year
Poster distributed to T&E participants	T&E Administrator (Hub)	ongoing, Hub lead events
Poster distributed at conferences (please see the NCRM conference participation list on BSCW)	External Relations and Resources Officer (Hub)	ongoing
Poster sent by email to administrators at the UK schools of social sciences, NCRM Associate Members and stakeholder organisations outside academia	External Relations and Resources Officer (Hub)	3-4 times per year

Targeted advertising by the event organiser

Often the event organiser will be in best position to publicise the upcoming event because of their networks and knowledge of the field. Although the Hub publicises all NCRM training and events as

outlined above, sometimes it may be necessary and often it is most useful to take a more targeted approach to advertising already at the early stages of advertising the upcoming event.

<u>Mailing lists:</u> It may be useful to collate a mailing list of all people who have attended any events you have organised or otherwise expressed an interest in your activities. Please note that if you intend to collate a mailing list, you will have to get the individual's permission to add their email address on the mailing list. Also, remember to make use of other relevant organisations' and initiatives' mailing lists.

<u>Printed materials:</u> Consider producing a leaflet if you have a big event coming up or even if you just wish to promote the range of your upcoming training and events. Often not-for-profit organisations are happy to distribute relevant publicity materials in their own conferences and events. If you intend to produce printed materials, please take note of the Centre's identity guidelines.

Proposed Timetable 2009/10

Action	Responsibility
Hub and Nodes to identify topics for training and capacity building events for 09/10 in time for discussion at the Planning for Training Meeting.	Hub & Nodes
Hub and Nodes to book training and capacity building events for the academic year October 09 - September 10.	Hub & Nodes
Nodes to provide details of ALL training and capacity building events to the Hub for the period October 09 to January 10. To include: date, title, speaker(s) and venue. This is to enable the Hub to produce various publicity	Nodes Hub
materials.	Tido
Nodes to ensure all training and capacity building events are added to the NCRM training and events database on the NCRM website.	Nodes
Nodes to provide details of ALL training and capacity building events to the Hub for the period February 10 to May 10. To include: date, title, speaker(s) and venue. This is to enable the Hub to produce various publicity materials. All	Nodes Hub
events should be added to the NCRM training database.	
Nodes to provide details of ALL training and capacity building events to the Hub for the period June 10 to September 10. To include: date, title, speaker(s) and venue. This is to enable the Hub to produce various publicity materials. All events should be added to the NCRM training database.	Nodes Hub
	Hub and Nodes to identify topics for training and capacity building events for 09/10 in time for discussion at the Planning for Training Meeting. Hub and Nodes to book training and capacity building events for the academic year October 09 - September 10. Nodes to provide details of ALL training and capacity building events to the Hub for the period October 09 to January 10. To include: date, title, speaker(s) and venue. This is to enable the Hub to produce various publicity materials. Nodes to ensure all training and capacity building events are added to the NCRM training and events database on the NCRM website. Nodes to provide details of ALL training and capacity building events to the Hub for the period February 10 to May 10. To include: date, title, speaker(s) and venue. This is to enable the Hub to produce various publicity materials. All events should be added to the NCRM training and capacity building events to the Hub for the period June 10 to September 10. To include: date, title, speaker(s) and venue. This is to enable the Hub to produce various publicity materials. All events should be added to the NCRM training

1.6 Appendix 6: NCRM's Identity Guidelines





ESRC National Centre for Research Methods

Identity Guidelines

January 2008

Contents

Principles	2	
Style and tone		3
Typography	4	
Use of logo	5	
Colours	7	
Use of images	8	

Principles

The Centre's external communication activities, including promotional materials, will be realized in a consistent visual and verbal style. The Hub will take lead in producing the Centre's promotional materials.

All promotional materials produced by the Hub and the Nodes should point out that they are parts of NCRM, such as

'Realities carries out research into new research methods that aim to grasp the multidimensionality of real lives. Realities is a part of the ESRC National Centre for Research Methods (NCRM).'

Same principle applies to presentations and other verbal promotional activities.

Style and tone

All publicity materials, including the Centre website, should be in plain English.

As a general rule:

- Avoid using impersonal or bureaucratic language in your publicity materials
- Explain key terms and acronyms that could be unfamiliar to your audience
- Use active voice e.g. We will provide training to aid your career (active) vs. Training will be provided to aid your career (passive)
- Place the most important points first
- Keep to the point

Typography

Centre website: Arial

Centre posters: Arial (primary)

Gill Sans MT (secondary)

Brochures and leaflets: Arial (primary)

Gill Sans MT (secondary)

MethodsNews newsletter: Tahoma 9.5

Use of logo 1/2

All materials produced for the purpose of promoting the Centre activities will have the Centre logo, ESRC logo and optionally also the Node logo visible. Make sure not to group the logos too close to each other. The width of the widest logo is a minimum distance when placing the logos next to each other.

The NCRM identity has specific logos for use in







All official versions of the Centre logo are available in BSCW http://www.ncrm.ac.uk/pub .

The ESRC logo will be used in a consistent manner outlined in the ESRC identity guidelines. The guidelines and logos are available in BSCW and on the ESRC website in http://www.esrcsocietytoday.ac.uk/logos.

Use of logo 2/2

If you are sponsoring an event, please remember to endorse the use of NCRM logo and ESRC logo in any promotional materials such as posters, brochures and presentation slides.

If you are producing promotional material for a joint event but do not have your partner organisation's logo, please contact the organisation and ask them to send you the logo.

As a general rule, do not:

- Use an image of a logo copied from a website
- Alter or distort logos in any way

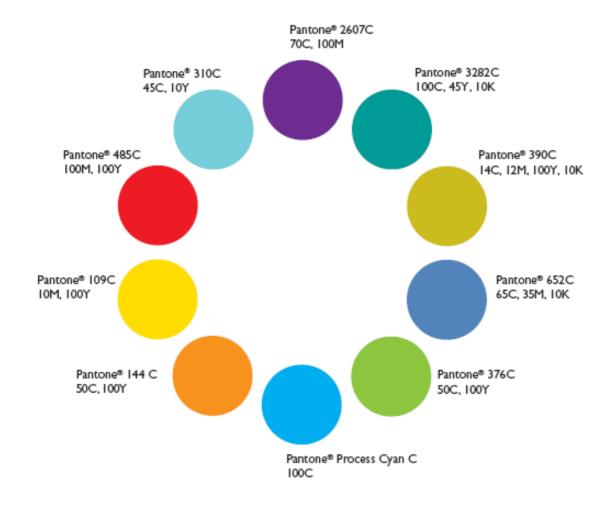
Colours

Core colours for the Centre's publicity materials are

Dark blue Grey White

Pantone® 2955c c100, m45, y0, b37 r0, g61, b110 hex #003D63 Pantone® 5517c c8, m0, y5, b17 r199, g204, b196 hex #C7CCC4 Pantone® N/A c0, m0, y0, b0 r255, g255, b255 hex #FFFFF

Supporting colours for the Centre's promotional materials will complement the ESRC colour palette.



Use of images

Images should be used to sharpen the message and to draw attention. Consider possible connotations when choosing an image to accompany your text. For example:

Training (growth, new beginnings etc.)



Research (multiple routes, multiple vehicles etc.)



If you have any questions, please contact the External Relations and Resources Officer Kaisa Puustinen

1.7 Appendix 7: NCRM's Charging Policy





NCRM charging policy for face-to-face training events

The charging policy for NCRM training events during the 2008/09 academic year is as follows:

- £25 per day for postgraduate students registered at UK academic institutions
- £50 per day for staff at UK academic institutions, ESRC-funded researchers and researchers from charity organisations
- £195 per day for all other participants

These charges include the costs for course materials, lunch, and morning and afternoon tea. They do not include travel and overnight accommodation costs, and participants are expected to meet these additional costs themselves. (They may, however, be eligible to apply to the NCRM bursary scheme to meet these additional costs).

These charges do not apply to other kinds of NCRM events, such as research workshops or seminars.

There may be some occasions where there is a good reason (e.g. for outreach) for a node/hub/CASS to charge less than the above fee levels and fee levels of less than (but not more than) those in the charging policy may be applied occasionally as an exception to the general rule.

1.8 Appendix 8: Guidelines on Monitoring and Evaluating Events





Monitoring and Evaluation of Events

Registration data

In order to conduct assessments of impact, to evaluate key performance indicators and to provide information for the annual report, it is vital that comprehensive and consistent information is collected across the Nodes and Hub on all people registering for NCRM training and events (see attached form 1). This information needs to be collated so it is easily accessible for the purposes of i) annual report ii) assessments and evaluations of e.g., NCRM's TCB programme. This task is undertaken by the Node administrator. Node administrators were informed of this at the Administrators meeting in November 2008.

The key information needed in relation to attendees at each event is:

- Name, title, email address
- Gender
- Current position
- Sector of employment
- Highest qualification (for students, degree for which they are registered)
- Disciplinary area

Evaluation data

In order to evaluate NCRM events we expect attendees at all Hub and Node events to be given evaluation forms for completion. The current evaluation form was revised in 2008 (see Form 2) and should be used across the Centre. Information from this form is used in the annual report. It could potentially also be used in the future to evaluate specific courses or events. Evaluation data are maintained by each Node. Node administrators were informed of this at the Administrators meeting in November 2008.

Training Needs questionnaires

Part of the Hub's remit is to identify training needs across the social science community and various assessments and reports exploring training needs have been completed (see Durrant & Laing, 2004; Wiles et al, 2005; Wiles, Bardsley & Powell, 2008). Nodes are asked to distribute NCRMs training needs questionnaire (see Form 3) at all events and to return completed questionnaires to Jacqui Thorp, Hub Training Administrator for inputting. Node administrators were informed of this at the Administrators meeting in November 2008.

Form 1: Registration Data for Participants of NCRM Events

1.	Personal Information	Title, First Name, Surname, email address	
2.	Current Position	Head of Unit, Director or Researcher Senior Researcher or Academic (e.g., SL/Reader, Senior Research Fellow) Junior Researcher or Academic (e.g., Research assistant/Fellow, lecturer) Student Other (please state)	
3.	Sector of Employer	Private Sector Public Sector - Higher or Further Education - Government and other public sector Other (including Voluntary Sector)	
4.	For current students: Please indicate the degree on which you are registered	First degree Masters degree Doctoral degree	
5.	Disciplinary Area of Expertise	01 Area Studies (AS) 02 Demography (DEM) 03 Economic and Social History (ESH) 04 Economics (ECON) 05 Education (EDUC) 06 Environmental Planning (PLAN) 07 Human Geography (GEOG) 08 Linguistics (LING) 09 Management and Business Studies (MBS) 10 Political Science and International Studies (POL) 11 Psychology (PSY) 12 Social Anthropology (ANTH) 13 Social Policy (SOP) 14 Social Work (SW) 15 Socio-Legal Studies (SLS) 16 Sociology (SOC) 17 Science and Technology Studies (STS) 18 Statistics, Methods and Computing (SMC) Disciplines outside the Social Sciences 19 Arts and Humanities 20 Biological Sciences 21 Engineering and Physical Sciences (includes Astronomy and Particle Physics) 22 Environmental Science	
6.	Highest Qualification	Bachelors degree Masters degree Doctoral degree None of these	
7.	Gender	Male Female	

Form 2: NCRM Course Evaluation

Course Name: Course Date:										
	NCR/ websi		NCRM e- bulletin	Poste / Flier		Other (please specify)			y)	
How did you learn about this course?										
Course organisation							yes		no	
Was the information pro Were the rooms used fo Were the refreshments/ Were there other aspect improved? Further Comments: ple	r the eveneals of the contraction of the contractio	vent a provid ganis	adequate ded acce ation wh	e? eptable nich cou	? uld I		havol	oon imr		wod
·					340	on could	nave i	Jeen iiiip	,, o	veu
Training Event Content Please tell us how much for each:					the	e stateme	nt belo	ow by tic	kin	g one box
		Stro Agre	ingly ee	Agree		Neither Agree no Disagree		Disagre	e	Strongly Disagree
The content was interest The event was well-structured The course material was useful	J									
Further Comments										
Please rate the event by		ng one	e respon	se for e	eacl	n item				
Quality of Speaker	very		dood		ro	asonable	noor		1,7	ory poor
Speaker's knowledge	good		good				poor			ery poor
Clarity of explanations	very clear	-	clear		rai	rly clear	unclea	ır		ery nclear
Other			1 -							
Difficulty of the course	too e	-	a bit to	oo easy		out right	a bit t difficu	ılt	to	oo difficult
Prior knowledge assumed	too l	ittle	a bit to little	00	ab	out right	a bit t	oo much	to	oo much
Speed of presentation	too s	low	a bit to	o slow	ab	out right	a bit t	oo fast	to	oo fast
Time for questions	too l	ittle	a bit to	00	ab	out right	a bit t	oo much	to	oo much

_						
	Further Comments					
	Please indicate any subjects which you (or other researchers you know) would like to see covered in future raining events					
	Form 3: NCRM Questionnaire					
	Assessment of Training Provision and Future Needs					
:	This questionnaire seeks your views on the types and format of research methods training for social scientists that you would like to see provided. It is to be used by NCRM as part of an on-going assessment of training needs. The questionnaire will take only a few minutes to complete.					
	If you have filled in this NCRM questionnaire over the last 6 months please tick \Box .					
	Event: Date:					
	Research Methods Training					
	1. Which of the following types of training would be most useful to you: (select as many as apply) online training 1 day (or less) residential up to one-week residential longer than one-week (e.g. summer school) seminars master classes placements					
	2. In which areas of research methods and practice would it be most useful for you for training to be provided? Please specify the topic(s) and level of training required (i.e. basic, intermediate or advanced).					
	 How do you find out about forthcoming training courses that you might be interested in? Websites that provide general information on training, e.g. Intute National Centre for Research Methods 					

 \square Social Research Association

		Other websites. Please specify
		Newsletters
		E-mail lists. Please
		specify Other. Please specify
4.		of research methods being developed elsewhere (e.g. in other disciplines; in s) on which you would like to see more training available?
	0	Yes. If yes, what are they?
		- <u></u> -
		M-
	0	No.
5.		en occasions when you have identified a methods related training need, but have to access training?
	0	Yes. If yes, was this because of (select as many as apply):
		ack of time
		☐ lack of funds
		☐ unable to travel to attend training course
		☐ suitable training isn't available
	_	other reasons.
	O	No.
6.	How importan select one opt	t to you is the availability of training courses within your own region? (Please ion)
	0	Very important
	0	Important
	0	Not important
	0	Don't know
7.	What do you c	onsider to be your region? (Please select one option)
	0	London
	0	South-East
	0	South-West
	0	East of England
	0	Midlands
	0	North-West
	0	North-East
	0	Wales
	0	Scotland
	0	Northern Ireland

Background

8.	What year wer	e you born? (e.g. 1974)	
9.	Are you:		
,,	, a c you.	O Male	
		O Female	
10	In what type o	f organization do you currently work (or study)? (Please select one option)	
10.	O	University/College	
	_	Research Institute, e.g. NatCen, NFER	
	0	· · ·	
	0	Government/ other public-sector organization	
	0	Private-sector organization	
	0	Voluntary-sector organization	
	O	Other (including freelance)	
11.	What is your co	urrent position (i.e. job title)?	
	0	Student	
	0	Junior Researcher (e.g. Research Officer, Research Fellow, Lecturer etc)	
	0	Senior Researcher (e.g. Senior Research Officer, Senior Lecturer etc)	
	0	Professor/ Reader/ Head of Unit/ Director	
	0	Other (please specify)	
			
12.	Are you currently studying for a PhD (or equivalent) or a Masters?		
	0	Yes. If yes, is this full-time or part-time? O Full-time	
		O Part-time	
	0	No	
13.	Are you involve	ed in supervision or training of social scientists?	
	•	Yes	
		No	
	O		
14.		ne ESRC classification of disciplines with which discipline do you feel the greatest ease select one option).	
	0	Area Studies (AS)	
	0	Demography (DEM)	
	0	Economic and Social History (ESH)	
	0	Economics (ECON)	
	0	Education (EDUC)	
	0	Environmental Planning (PLAN)	

0	Human Geography (GEOG)	
0	Linguistics (LING)	
0	Management and Business Studies (MBS)	
0	Political Science and International Studies (POL)	
0	Psychology (PSY)	
0	Social Anthropology (ANTH)	
0	Social Policy (SOP)	
0	Social Work (SW)	
0	Socio-Legal Studies (SLS)	
0	Sociology (SOC)	
0	Science and Technology Studies (STS)	
0	Statistics, Methods and Computing (SMC)	
Disciplines outside the Social Sciences		
0	Arts and Humanities	
0	Biological Sciences	
0	Engineering and Physical Sciences (includes Astronomy and Particle Physics)	
0	Environmental Science	
0	Medical Sciences	

Thank you for completing this questionnaire. Please return the questionnaire to the event facilitator or post to:

National Centre for Research Methods, School of Social Sciences, University of Southampton, Southampton. SO17 1BJ