ESDS Qualidata Teaching Data: Focus Groups, Diaries, Online Tools, and Visual Data

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Who or What is Qualidata?

- ESDS Qualidata is a specialist service led by the UK Data Archive.
- Acquires, provides access to, and support for, a range of qualitative datasets on a national scale.
- Responsible for enhancing qualitative data and documentation.
- Provides information and training resources for re-analysing qualitative data.
The Types of Data Held

- In-depth interview transcripts/recordings
- Focus groups transcripts/recordings
- Diaries
- Field notes
- Personal documents
- Case study notes
- Open ended survey questions
- Essays
- Press clippings
- Photographs
- Maps, diagrams, architectural drawings
Re-using Data

• Archived qualitative data are a rich and unique, yet too often unexploited, source of research material.

• They offer information that can be re-analysed, reworked, and compared with contemporary data.

• In time, too, archived research materials can prove to be a significant part of our cultural heritage and become resources for historical as well as contemporary research.
How Can Qualitative Data be Re-used?

Comparative research
Re-analysis
Research design and Methodological advancement

Historical resource
Development of a new study/methodology
Learning and teaching

You will find further information on re-using qualitative data through the following links from the UK Data Archive webpage.

http://www.esds.ac.uk/qualidata/support/reuse.asp
http://www.esds.ac.uk/qualidata/support/faq.asp
ESDS Qualidata’s Teaching Resources

- Two on-line teaching resources
- Fully downloadable
- Highlights some of the most interesting and important collections from the Archive
- Designed to assist in qualitative methods teaching and research
Teaching Resource 1: Exploring Diverse Interview Types

Seven Interview Types

1. Structured
2. Unstructured
3. Semi-structured
4. Feminist
5. Psycho-social
6. Oral history
7. Life story interviews.

Summaries
Selected extracts
Activities

http://www.esds.ac.uk/qualidata/support/teachingpacks.asp
Teaching Resource 2: Exploring Non-Interview Methods

Four Non-Interview Methods

- Focus Groups
- Diaries
- Online Data Collection
- Visual Methods

Summaries
Selected extracts

http://www.esds.ac.uk/qualidata/support/othermethods/
ESDS Qualidata Resource: Exploring Non-Interview Methods
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